

JOYCE NG

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HIGHLIGHTS

Motivated and passionate designer
Productive and versatile team player
Love to be challenged and taking on new challenges

CAREER OBJECTIVE

To increase the breadth and depth of the knowledge in graphic design

DESIGN EXPERIENCE

Motion & Interface Designer

Corby Studios • Sept 09 – pres.

Heavily involved in branding new products.
Provide creative advertising ideas and promotional materials. Engaged in variety of work including photo-retouching, booth design and web design.

UI Designer (part time)

IBM Toronto lab • Sept 08 – Apr 09

Extensively involved in UI design including redesigning IBM's intranet site. Take in criticisms and respect different views on usability while constantly providing alternative ideas for stimulation.

Visual Designer (intern)

IBM Toronto lab • May 08 – Sept 08

Prepare graphic elements, illustrations for presentations and produce marketing materials for events (brochure, posters, web-banners, large signs). Continuously pushed limits and proposed design changes to vary existing logos and public documents (visitor guide, forms and manuals) to affirm IBM's sophisticated image.

EDUCATION

York/Sheridan Honours Bachelor of Design

2005 – 09

Embrace interdisciplinary education and inquiry based learning as key to be a socially and culturally aware designer. All round design training emphasizes on both technical precision and radical critical thinking. Collaborative and challenging environment to generate innovative ideas.

Professional Certificate in Digital Design

2005 – 09

Heavily focused on user centre design and upheld the importance of bottom up research to effectively understand the needs of the users.

ADDITIONAL EXPERIENCE

Business Owner

Miss Demo • Jun 05 – Feb 06

First time entrepreneurial experience with partners. Develop persuasive communication skills to settle disputes among partners and take initiative to find business opportunities. Multi-tasking the promotional, organizational and financial aspect of business.

ACCOMPLISHMENTS & ACTIVITIES

RDG student member • 2005 – present
Faculty of Fine Arts Opportunity Award • 2006
York University Entrance Scholarship • 2005

HOBBIES

Home staging, macro photography,
astrology and supernatural phenomena.

Reference available upon request

TECHNICAL DETAILS

Proficient technical knowledge on major design software programs (Illustrator, Photoshop, CorelDraw, InDesign, Dreamweaver, Flash, Aftereffects) on both Mac and PC platforms.

LANGUAGES

English, Cantonese, Mandarin.